

KP Snacks x Convenience Store 8-Week Retail Mentorship Prize Draw

TERMS AND CONDITIONS

- 1 These are the general terms and conditions ("**Terms**") that govern the relationship between you, the entrant ("**Participant**", "**you**", "**your(s)**") and KP Snacks Limited of The Urban Building, 3-9 Albert Street, Slough, Berkshire, SL1 2BE. (the "**Promoter**", "**we**", "**our**", "**us**") in respect of the KP Snacks Retail Mentorship Prize Draw ("**Promotion**") operated by the Promoter.

ELIGIBILITY AND LOCATION

- 2 The Promotion is open to legal residents of the United Kingdom (England, Scotland, Wales, and Northern Ireland) who are aged 18 years or over at the time of entry, and who are independent convenience store owners, operators, or managers.
 - (a) Excluded Locations: The Promotion is not open to residents or retail stores located in the Republic of Ireland, the Isle of Man, or the Channel Islands.
- 3 The following are not eligible to participate in the Promotion: (i) employees of the Promoter and William Reed Ltd, its respective subsidiaries and associated companies, any advertising and promotional agencies or the prize suppliers, (ii) immediate family members of such employees or of anyone with whom such employees are domiciled and (iii) the independent observer. In these Terms, "immediate family" includes mother, father, brothers, sisters, sons, daughters, in laws, spouse or partner.
- 4 By entering the Promotion you are confirming you:
 - (a) have the legal capacity to do so (i.e. that you are of sufficient age and mental capacity and are entitled to be legally bound in contract);
 - (b) agree to be bound by these Terms.
- 5 The Promoter may require you to provide proof that you are eligible to enter the Promotion.
- 6 The Promoter will not accept Promotion entries that are:
 - (a) automatically generated by computer;
 - (b) completed by third parties or in bulk;
 - (c) illegible, have been altered, reconstructed, forged or tampered with;
 - (d) not original or copied from a third party; or
 - (e) incomplete.

- 7 The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the Promotion.
- 8 Promotion entries cannot be returned so we recommend you retain a copy of your entry.

HOW TO ENTER

- 9 Entry to the Promotion is restricted to one (1) entry per individual store.
- 10 The Promotion runs between 00:01 on 03 September to 23:59 on 18 September 2026 (the “**Closing Date**”) inclusive (the “**Promotion Period**”). Only entries received by or on behalf of the Promoter during the Promotion Period will be accepted into the Promotion.
- 11 All Promotion entries must be received by the Promoter by no later than 23:59 on the Closing Date. All Promotion entries received after the Closing Date are automatically disqualified
- 12 To enter the Promotion submit the online entry form provided on www.conveniencestore.co.uk (the “**Website**”) by the Closing Date. Entrants must provide a brief explanation of why their store would benefit from support (maximum 100 words). Entrants may also upload a photo showing their current bagged snacks fixture to support their application.
- 13 No purchase necessary and there is no charge to enter.
- 14 By submitting a Promotion entry, you are agreeing to be bound by these Terms.
- 15 For help with entries, please see the Website.

PRIZE

- 16 The prizes must be accepted as awarded and are non-transferable or convertible to cash or other substitutes. If due to circumstances beyond our control we are unable to provide the stated prizes, we reserve the right to award a substitute prize of equal or greater value.

- 17 There are two prizes in total to be won. Each winning retailer will receive access to an 8-week peer-to-peer retail mentorship programme.
- 18 Programme dates: The 8-week mentorship programme will run from approx. w/c 12.10 to w/c 07.12
- 19 Mentorship structure
- (a) Peer-to-peer mentor: Each winner will be paired with an experienced retail ambassador from KP Snacks' SnackPartner forum
 - (b) Mentoring check-ins: The programme will include a minimum of three (3) virtual mentoring check-ins (conducted via phone or video conference call) between the mentor and mentee across the Programme Period
 - (c) In-store visits: Includes a minimum of one (1) tailored in-person store visit by the assigned SnackPartner mentor and/or KP Snacks category representative to deliver fixture and ranging guidance
 - (d) Category advice & free stock: ranging advice from the KP Snacks category team, including an initial fixture refresh/re-range and a free KP Snacks stock bundle featuring popular PMP SKUs (selected at the Promoter's discretion) to support the store refresh
 - (e) Media coverage: profile and news coverage across *Convenience Store* showcasing the programme
- 20 Scheduling & rescheduling
- (a) Dates for virtual check-ins and in-person store visits must be agreed upon mutually by the mentor and mentee
 - (b) If a scheduled check-in or store visit cannot take place due to unforeseen circumstances, all parties will make reasonable efforts to reschedule within the Programme Period
 - (c) If a winning retailer repeatedly fails to attend scheduled calls or make their store available for the agreed in-store visit without reasonable cause, the Promoter reserves the right to forfeit remaining mentorship sessions or stock support without monetary compensation or alternative prize
- 21 Complaints and dispute resolution
- (a) If a winning retailer (mentee) or mentor experiences any issue, conflict, or complaint during the mentorship programme, they must submit details in writing to kpsnacks@anotherword.com
 - (b) The Promoter (or its appointed agency) will review the complaint in good faith and take reasonable steps to mediate, resolve the issue, or reassign mentorship support where appropriate

- (c) Prizes are non-transferable, non-negotiable, and cannot be exchanged for cash or other substitutes. If circumstances beyond reasonable control prevent delivery of any prize component, the Promoter reserves the right to substitute an element of equal or greater value

WINNER'S SELECTION

- 22 The winning entries will be selected by a panel including representatives from *Convenience Store* and *KP Snacks* based on the store's potential to benefit from and engage with the programme. Winners' details will be transferred to the Promotor's agent, Another Word Communications, to fulfil the prizes.
- 23 We will endeavour to notify each winning Participant by email or telephone provided with the Promotion entry within 10 working days after the Closing Date
- 24 The prize may not be claimed by a third party on your behalf.
- 25 If a winning Participant cannot be contacted after two (2) attempts within ten (10) business days, we reserve the right to select an alternate winner from the entries that were received before the Closing Date.
- 26 We reserve the right to select an alternative winner in the event that we have reasonable grounds for believing that a winner has contravened any of these Terms.
- 27 The Promoter does not accept any responsibility if you are not able to take up any prize.
- 28 A list of winning Participants' surname or store name and their county will be available after the Closing Date on request from hello@anotherword.com for one month
- 29 If you object to any or all of your surname and county being published or made available, please contact the Promoter via Another Word Communications on hello@anotherword.com In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

LIMITATION OF LIABILITY

- 30 Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

OWNERSHIP OF PROMOTION ENTRIES AND INTELLECTUAL PROPERTY RIGHTS

- 31 All Promotion entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt.
- 32 By submitting your Promotion entry and any accompanying material, you agree to:
- (a) assign to the Promoter all your intellectual property rights with full title guarantee; and
 - (b) waive all moral rights,
- in and to your Promotion entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.
- 33 You agree that the Promoter may, but is not required to, make your entry available on www.conveniencestore.co.uk and any other media, whether now known or invented in the future, and in connection with any publicity of the Promotion. You agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the Promotion entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the Promotion entry and any accompanying materials for such purposes

DATA PROTECTION AND PUBLICITY

- 34 Personal information collected from Participants will be used by us and William Reed Ltd in connection with the Promotion and will not be disclosed to any other third party except for the purpose of operating the Promotion and fulfilling prizes where applicable. You understand and acknowledge that to the extent the data submitted by You in connection with a Promotion amounts to personal information, such personal information will be processed in accordance with the requirements of applicable data protection laws, these Terms and William Reed Ltd's privacy policy as set out at [https://www.william-reed.com/William-Reed-Group-Privacy-Notice?utm_source=conveniencestore&utm_medium=website&utm_campaign=foote
r_links](https://www.william-reed.com/William-Reed-Group-Privacy-Notice?utm_source=conveniencestore&utm_medium=website&utm_campaign=footer_links)
- 35 By entering the Promotion, you agree to the use of your name, address, and or photograph or other likeness, as well as your appearance at publicity events without any additional compensation and as required by the Promoter if you are declared a winner.

GENERAL

- 36 By participating in the Promotion, you agree to be bound by these Terms (which may be amended or varied at any time by us with or without notice), by the terms, conditions and policies of any third party websites on which this Promotion is operated and by our decisions, which are final in all matters relating to these Terms, the Promotion, the draw, the winner(s) selection and/or the results and no correspondence or discussion shall be entered into.
- 37 All changes to the Terms will be posted in revised terms and conditions www.conveniencestore.co.uk.
- 38 We accept no responsibility for any incorrect or inaccurate information and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, line failure, theft or destruction or unauthorised access to Entries and/or the Website and/or any third party websites on which the Promotion is operated, for Entries lost or delayed whether or not arising during operation or transmission as a result of server functions, virus, bugs or other causes outside its control (to the fullest extent permitted by law).
- 39 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the Promotion.
- 40 The Promoter reserves the right to hold void, suspend, cancel, or Promotion where it becomes necessary to do so.
- 41 These Terms shall be governed by and construed in accordance with English law and any dispute arising out of or in connection with them shall be subject to the exclusive jurisdiction of the English Courts.